

PROJECT M
The Bielenberg Institute
At The Edge of The Earth
25 Congress Street
Belfast, ME 04915

PROJECT Mentor

October 12, 2005

NEW ORLEANS EXPEDITION

Many Gulf Coast designers have been devastated by impact of hurricane Katrina and Rita.

The Project Mentor team will drive the Mbulance from Maine to New Orleans, passing through 10 cities with AIGA Chapters picking up donations to help those designers get back on their feet.



PROJECT MENTOR

Project Mentor is a joint venture between the AIGA and Project M and is one part of an national initiative to promote mentoring.

PROJECT M

Founded by John Bielenberg and based on the coast of Maine, Project M is a post-graduate program designed to inspire young graphic designers, writers, photographers and filmmakers by proving that their work can have a positive and significant impact on the world.

THE PROJECT M EXPEDITION VEHICLE

Project M has purchased a 1995 Chevy ambulance in excellent condition that has been converted to use as a rolling studio.

The Project M expedition vehicle was launched at the AIGA National Design Conference on September 15th, 2005.

KINDS OF DONATIONS NEEDED

- **Computers: laptops/desktops**
- **Monitors**
- **Software: Quark, Indesign, Photoshop, Illustrator, Suitcase**
- **Gift card for office supplies or computer equipment or portfolios (like Office Depot or Maczone or Flax art supplies/Pearl Paint art supplies)**
- **Tape and dispenser**
- **Paper clips**
- **Stapler and staples**
- **Xacto 2000 and blades**
- **Small cutting mattes**
- **Triangles**
- **Metal rulers**
- **Paper for resumes**
- **Post-its**
- **Pens, prismacolor pencils, sharpies**
- **Pantone fan books**
- **Surge protectors**
- **Blank cds and cases**
- **Loupes**
- **Phones**
- **Pen/pencil holders**
- **Folders: manila folders, hanging folders**
- **Pica rulers**
- **Anything else a design studio might need to get back on it's feet**

SCHEDULE

Launch: Oct. 12 (morning)

Boston: Oct. 12 (afternoon)

Rhode Island: Oct 13 (morning)

Winterhouse Studio: Oct 13 (afternoon)

NYC: Oct. 14 (all day)

Philadelphia: Oct. 17 (morning)

Baltimore: (Oct. 17 (afternoon)

Washington DC: Oct. 18 (Morning)

Richmond: Oct. 18 (afternoon)

Raleigh: Oct. 19 (morning)

Charlotte: Oct. 19 (afternoon)

Atlanta: Oct. 20 (morning)

Birmingham: Oct. 20 (afternoon)

New Orleans: Oct. 21 - 24

Rural Studio: Oct. 25 (all day)

Back to Maine: Oct. 26 - 28

CONTACT INFORMATION

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